

ERA Global membership dues 2024



ERA Global membership categories

Core members:

Revenues are derived from direct response B2C (via electronic retailing, catalogues & all direct marketing media) and B2B business.

Associated members:

Suppliers of added value services to electronic retailers, such as media agencies, fulfilment houses, payment processing organizations, TV channels selling airtime only etc. Annual European revenues relate to home shopping/ DRTV business.

Observer members:

Suppliers of added value services who do not wish to sign the self-regulation charter and therefore have no voting rights.

Platinum member program

Become a platinum member and receive VIP treatment / company exposure / marketing at our events and in our digital communications. Platinum membership dues are independent of annual revenues.

ERA Global membership dues

All membership categories fall under the same pricing structure and membership dues are solely based on level of annual revenues:

Annual revenues		Membership dues
Level 1	€ 0 to € 500.000	€ 1.000,00
Level 2	+ €500.000 to € 5 million	€ 3.000,00
Level 3	+ € 5 million to € 10 million	€ 4.500,00
Level 4	+ € 10 million to € 20 million	€ 6.000,00
Level 5	> € 20 million	€ 10.000,00
Platinum	Independent of revenue	€15.000,00